

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANT: Kenneth R. Stuart
SERIAL NUMBER: 10/032,795 EXAMINER: Prabodh M. Dharia
FILING DATE: December 26, 2001 ART UNIT: 2629
CONF. NO: 7210
FOR: NARROWCAST MEDICA CONTENT DISTRIBUTION AND DISPLAY SYSTEM WITH
CONTENT BIASING ENGINE

Mail Stop Amendment

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT IN REPLY TO NON-OFFICE ACTION OF APRIL 30, 2010

This reply is responsive to the Non-Final Office Action mailed on April 30, 2010 in the above-referenced matter. Reconsideration and allowance of the application is requested in view of the amendments and remarks contained in the following pages:

Amendments to the Claims begin on page 2 of this paper.

Remarks begin on page 14 of this paper.

CERTIFICATE OF ELECTRONIC TRANSMISSION

I hereby certify that this correspondence is being electronically transmitted to the Patent and Trademark Office on the date indicated below in accordance with 37 CFR 1.8(a)(1)(i)(C).

September 30, 2010
Date of Transmission

Signature

Kethya Teuk
Typed or Printed Name of Person Signing Certificate